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<p align="center"><b>Passionate and Value Driven Product Manager</b> with experience in <b>conducting high velocity trials, identifying customer needs, launching products at scale</b> and enabling teams to move towards a Product approach.</p>		
<b>Professional Experience</b>		
<b>Product Manager</b>	<b>Dreamscape Networks International</b>	<b>(Jan 2020 – Present)</b>
<ul style="list-style-type: none"> <li>Improved the acquisition rate for the Site Builder Product by 5%.</li> <li>Undertook EDM's, Social Campaigns and created a strategy for customer retention that resulted in improvement of Retention Rate by 15% for the Site Builder Product.</li> <li>Liaised and formed relationships with 8 SaaS solutions vendors that ensured quicker alignment of brand focus through closer partner engagements.</li> <li>Presided over 10 trials based on which undertook introduction &amp; integration of 4 different products within the major brands at Dreamscape Networks.</li> <li>Created a Customer Journey and Product Journey map that allowed easier establishment of interfaces between different teams like Finance, Marketing, Sales, Support, Data Science so as to quickly take decisions related to the products.</li> <li>Presided over 10 trials based on which undertook introduction &amp; integration of 4 different products within the major brands at Dreamscape Networks.</li> </ul>		
<b>Senior Executive (Product)</b>	<b>Daimler South East Asia</b>	<b>(Nov 2016 – Dec 2019)</b>
<ul style="list-style-type: none"> <li>End-to-end product vision, strategy and management of the Regional Service Booking Solution that increased the online bookings by 300%.</li> <li>Pioneered Proof of Concept implementation of the Mercedes-Benz Referral Program that helped motivate employees to contribute to sales in Mercedes-Benz Japan, making 72 Mercedes Benz vehicle sales in 3 months, using a tiny budget.</li> <li>Handled the Product Implementation Strategy for the Test Drive Booking Solution achieving rollout to 7 different countries in a year.</li> <li>Drafted the Digital Framework &amp; KPI's that helped increase the decision making &amp; delivery speed of internal, external applications and helped deliver 4 customer facing applications and 10 internal business critical applications.</li> <li>Leading the Digital Integrations to Salesforce for 5 major products at Daimler Regional Level handling the rollout for 10 countries in 6 months.</li> <li>Established Rapid Prototyping &amp; Delivery Channels for quick implementation of internal business process improvements like One Office, Internal App Store, Agile Helper Tools, Budget Forecasting, etc.</li> </ul>		
<b>Co-Founder</b>	<b>Intinic Solutions</b>	<b>(Aug 2014 – Jul 2016)</b>
<ul style="list-style-type: none"> <li>Defined the Company's Tech Strategy and set the Project Management Process using the PMBoK Guide that allowed company to move seamlessly through initiation, handling and closing of 15+ Web and Mobile Development projects.</li> <li>Engineered the EpiMetrics Solution implemented during the KumbhMela, that allowed Nasik Municipality to detect disease spread during the critical event.</li> <li>Carried out numerous rounds of Usability Testing with all the stakeholders to ensure entering a patient record in EpiMetrics System took only 5 seconds.</li> </ul>		
<b>Intern</b>	<b>Corona Systems</b>	<b>(Oct 2013 – Apr 2014)</b>
<ul style="list-style-type: none"> <li>Analyzed warehouse and created a digitization solution that saved 2 hours of daily work time for warehouse owners by optimizing operations.</li> <li>Steered a team of 3 through design, development and 7 rounds of User Acceptance Testing of the warehouse stock management and analysis system.</li> <li>Created a standard Bluetooth Interface Module for the Company to reuse with the Weighing Scales they sold to the warehouse owners.</li> </ul>		
<b>Education</b>		
M.Sc. Information Systems	<b>Nanyang Technological University</b>	<b>(Jul 2015 – Aug 2016)</b>
B.E. Information Technology	<b>University of Pune</b>	<b>(Aug 2010 – Jul 2014)</b>
<b>Skills</b>		
<b>Product Management</b> : Product Lifecycle Management, Go To Market Strategy, Product R&D, Financial Modelling, Product Roadmap, Managing EDM & Social Channels, Market Research, Competitor Research, Agile Scrum, Writing Crisp User Stories, Prioritizing Features, A/B Testing		
<b>Tools</b> : Microsoft Office Suite, JIRA, Confluence, Trello, Slack, Adobe XD, Invision, Webflow, PowerBI, Sisense		
<b>Technical</b> : HTML, CSS, React Native, React.js, Java, MySQL, NoSQL, Rest API		
<b>Language</b> : English – Proficient   Hindi – Native   Marathi – Native		
<b>Certifications</b>		
Certified Scrum Master, Scrum Alliance, Jun 2017		
Certified in Design Thinking , Marketing Institute of Singapore, Oct 2017		
Co-ordinate & Manage Teams, Skillsfuture Singapore, Jun 2017		
<b>Additional Experience &amp; Awards</b>		
<ul style="list-style-type: none"> <li>3rd Prize Intel Invent 50: Engineered an innovative electricity monitoring solution.</li> <li>Finalist in "SmartCool HDB Innovation, Singapore" &amp; featured at 'IOT Asia 2016' and 'Maker Faire 2016' by Intel as Intel Invent 50 Winners.</li> <li>Shortlisted by Government of India, Department of Science and Technology as a top 'Innovator' for Project 'EpiMetrics - A disease spread monitoring systems'.</li> </ul>		